

Coshocton City Schools

Sales Quote

Quote Details			
Item Name	Unit Price	Qty	Amount
<b>BusRight Suite License</b> Recurring Annual Service  Software, Samsung Tab Active 5 tablets, all ancillary hardware, cellular service, and mounting kits included. Implementation and ongoing service support included.	\$1,750.00	8	\$14,000.00
<b>Additional Mount</b> Recurring Annual Service	\$200	4	\$800.00
Subtotal			\$14,800.00
Tax (0%)			\$0.00
Prorated Total			\$1,233.33 (6/1/2026 to 6/30/2026)
Total Annual Contract Value			\$14,800.00

Contract Term: 3 Years and 1 Month

# Coshocton City Schools

## *BusRight Proposal*



"I was telling everyone in the office working with BusRight is like a dream you all make everything so easy - with other vendors and software everything's just always so difficult, I really appreciate you."

Ryan Statom

Bus Router | Phoenix Elementary School District #1



"I've driven with BusRight's navigation and I love it, I'll be honest with you. The route line helps tremendously and drivers like it. I would like to see more districts using your product, would benefit them a lot."

Robert Biggs

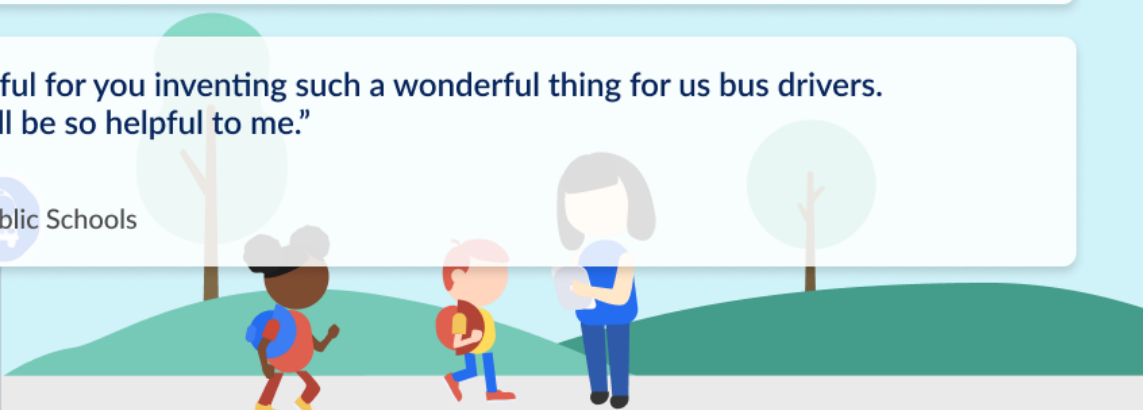
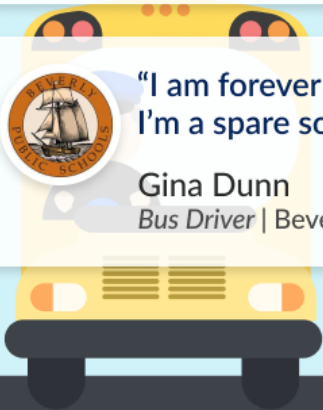
Transportation Director | McComb School District



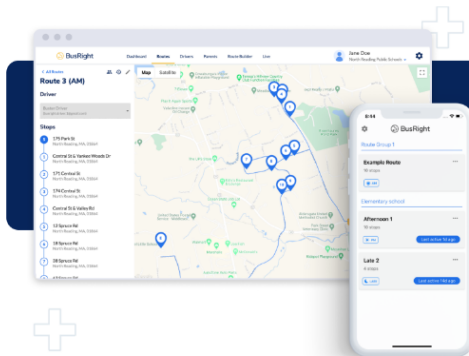
"I am forever grateful for you inventing such a wonderful thing for us bus drivers. I'm a spare so it will be so helpful to me."

Gina Dunn

Bus Driver | Beverly Public Schools



## Coshocton City Schools Proposal of Services



The modern all-in-one solution for safe driver navigation, second-by-second GPS tracking, efficient route management, and reliable parent communication in an intuitive platform built for today's student transportation leaders.

At BusRight we share a common goal - to get our students safely to the classroom. Who better to partner with than the bus drivers & leaders who've been doing this for years?

Each of our customers have a voice at the table and often watch their ideas materialize into the product they use every day.

- ***What does all-in-one mean to us?***

Integrating multiple vendors under one software can introduce additional points of failure, run the risk of each technology not communicating properly, service support is fragmented across the various providers, and route adjustments can be delayed by hours. BusRight truly provides & supports everything in our own suite allowing you to seamlessly update route changes for drivers & parents the second you need it and unlock new heights for what these technologies can achieve

- BusRight senior leadership has 50 years of K12 experience and is backed by the founders of Kayak, Wayfair, and Quizlet. Alongside the former Superintendent of Boston Public Schools, Underscore VC, Long Journey Ventures, and some of the earliest team members behind Postmates and Lyft

- ***All of your student transportation technology under one roof - and one price***

We recognize the challenges of going back to your business office and board every year a new helpful feature comes out. Or for the increasing maintenance fees. Or the upgrade charges to replace a broken tablet or buy a new set of tablets when they inevitably become obsolete.

We want to grow with you, and as such BusRight Suite includes the entirety of our product offering, its current state and future software additions under a single all-inclusive annual service fee. You don't have to purchase tablets here. We provide, support and replace them all at no cost. You'll receive everything you need to outfit your entire fleet today and receive the latest and greatest in the future.



**Phillip H. Dunn II**  
Chief Product Officer  
BusRight

*Former Chief Information Officer*  
Broward County Schools,  
Greenwich Public Schools,  
Stamford Public Schools

***"I joined BusRight to build the next generation of school transportation technology."***

As a K-12 administrator, I found it more and more challenging to meet community expectations for operational efficiency and service quality – especially in an era of Amazon, iPhones, Uber, and on-demand services. I quickly recognized that this would be a company that understood the kinds of experiences transportation managers and school leaders needed to deliver to delight their community.



**BusRight**

## Coshocton City Schools

### Service Outline

#### Introducing **BusRight Concierge** 📞

We don't just innovate in technology. Customer Success is at the core of what we do. We found the call center approach antiquated and we believe that white glove service should be available for all. Each of our customers enjoy having a dedicated representative for them at BusRight. Your go-to contact who knows your operation, your drivers, and your favorite parents like the back of their hand. Onboarding, training, troubleshooting, ongoing support, and your sounding board for all the challenges you face and all your ambitions for the BusRight Suite.

**"The way she connected with everyone was really exceptional."**

"She even remembered everyone's names and I know that made it more special for some of our staff. Her energy really boosted my spirits. The BusRight crew never ceases to amaze me. Thank you a billion times."

**Armando Cuellar**



#### Driver Navigation Made Safer, Easier

- Turn-by-turn directions drivers can see and hear on the BusRight tablet for all routes & trips
- Take attendance & see critical stop notes like face-to-face drop off only, special needs care, etc.
- Reroute safely when presented with road closures factoring in vehicle height & weight limits
- Tiered routing to enable a seamless transfer of driver directions during their route

#### Intuitive Routing

- Drag & drop, copy paste, route creation, stop editing & student assignment
- Limitless Google Maps to design routes anywhere from San Francisco to New York
- Google Street View - remotely walk your route with a real world perspective from your desk
- Add stop notes with critical information for drivers to see on tablet when arriving to each stop
- Optimize your routing table, view & edit any and all routes across all schools on one screen
- Import existing routes & sync student data with your Student Information System

#### Live GPS

- Live view of all vehicles & the route they're currently driving updating every \*2 seconds\*
- Watch in real-time as drivers arrive at stops & know the ETAs for each upcoming stop
- Routes are saved forever for historical review of where drivers went, their speed, when & where stops were made, skipped, and where drivers deviated from the planned route

#### Parent App

- Automate bus arrival time communication with live updating ETAs & send custom messages
- ETAs update in real-time with sub driver & spare bus reassignments, reroutes, speed & traffic
- Tailor messages to parents of children only on specific routes for events like weather impacts
- Supports english and spanish translations, iOS & Android, email & phone app notifications

## Coshocton City Schools

### Sales Quote

**Annual Total: \$14,800.00**

**Expiration Date: 5/8/2026**

**Current Date: 4/28/2026**

#### Account Information

Account Name	Coshocton City Schools
Billing Contact Name	Terri Eyerman
Billing Contact Email	terri.eyerman@coshoctoncityschools.com
Billing Contact Phone	(740) 622-1901
Billing Address	1207 Cambridge Road, Coshocton, OH 43812

#### BusRight Information

Company Name	BusRight
Sales Representative	Liam Sullivan
Email Contact	liam@busright.com
Phone Contact	6033438636
Company Address	2248 Broadway #1687, New York, NY, 10024