

**3.70 Ticket Information**

- A. The Athletic Director is responsible for procurement of all tickets.
- B. In sports where there is a pre-season sale of tickets, first preference is given to previous ticket holders.
- C. Ticket prices
1. Football
    - a. Adult season reserved ~~\$40.00~~ \$35.00
    - b. Adult general at the gate ~~\$7.00~~ \$6.00
    - c. Student general at the gate \$5.00
  2. Basketball
    - a. Adult season reserved \$80.00
    - b. Adult general at the gate ~~\$7.00~~ \$6.00
    - c. Student general at the gate \$5.00
    - d. GBKB adult season pass \$60.00
  3. All Sports Package
    - a. All Events/All Levels \$150.00/Ticket
  4. 7<sup>th</sup>/8<sup>th</sup> Grade Sports Package
    - a. All Jr. High Events      Adults \$50.00
  5. Other Varsity Sports
    - a. VB, WR, SW adult general admission \$6.00
    - b. VB, WR, SW student general admission ~~\$4.00~~ \$5.00
  6. Track, Seventh & Eighth Grade, Freshmen, Single JV Games
    - a. Adult general admission \$4.00
    - b. Student general admission \$3.00
  7. Punch Cards
    - a. 10 punches - Varsity \$60.00
    - b. 10 punches – Lower Level (JV and below) \$35.00
  8. Activity Pass
    - a. covers general admission
  9. Golden Redskin Pass
    - a. covers general admission
  10. Lifetime Pass
    - a. covers general admission
  11. In order to upgrade an Activity Pass, a Golden Redskin Pass, or a Lifetime Pass to a reserved seat, bearer must pay the difference between season general admission and season-reserved seat.

# **MVL Ticket Analysis Summary 2019 vs 2020**

2019	2019 Varsity	2019 Adult Price	2019 Adult Tickets	2019 Adult Revenue	2019 Student Price	2019 Student Tickets	2019 Student Revenue	2019 Total Revenue
Football	Varsity	\$7	1994	\$13,958	\$5	1194	\$5,970	\$19,928
	JV	\$4	365	\$1,460	\$3	104	\$312	\$1,772
	9th	\$4	0	\$0	\$3	0	\$0	\$0
	7-8	\$4	449	\$1,796	\$3	143	\$429	\$2,225
Volleyball	Varsity	\$6	798	\$4,788	\$4	205	\$820	\$5,608
	7-8	\$4	317	\$1,268	\$3	76	\$228	\$1,496
Boys Soccer	Varsity	\$6	473	\$2,838	\$4	195	\$780	\$3,618
	JV	\$4	26	\$104	\$3	8	\$24	\$128
Girls Soccer	Varsity	\$6	359	\$2,154	\$4	111	\$444	\$2,598
Boys Basketball	Varsity	\$7	1785	\$12,495	\$5	691	\$3,455	\$15,950
	9th	\$4	0	\$0	\$3	0	\$0	\$0
	7-8	\$4	845	\$3,380	\$3	238	\$714	\$4,094
Girls Basketball	Varsity	\$6	787	\$4,722	\$4	235	\$940	\$5,662
	9th	\$4	0	\$0	\$3	0	\$0	\$0
	7-8	\$4	259	\$1,036	\$3	60	\$180	\$1,216
Boys Wrestling	Varsity	\$6	925	\$5,550	\$4	265	\$1,060	\$6,610
	7-8	\$4	0	\$0	\$3	0	\$0	\$0
B&G Swimming	9-12	\$6	243	\$1,458	\$4	57	\$228	\$1,686
Total								\$72,591

2020	2020 Varsity	2020 Adult Price	2020 Adult Tickets	2020 Adult Revenue	2020 Student Price	2020 Student Tickets	2020 Student Revenue	2020 Total Revenue	2020 Net Gain/(Loss)
Football	Varsity	\$6	1994	\$11,964	\$5	1194	\$5,970	\$17,934	(1,994)
	JV	\$4	365	\$1,460	\$3	104	\$312	\$1,772	0
	9th	\$4	0	\$0	\$3	0	\$0	\$0	0
	7-8	\$4	449	\$1,796	\$3	143	\$429	\$2,225	0
Volleyball	Varsity	\$6	798	\$4,788	\$5	205	\$1,025	\$5,813	205
	7-8	\$4	317	\$1,268	\$3	76	\$228	\$1,496	0
Boys Soccer	Varsity	\$6	473	\$2,838	\$5	195	\$975	\$3,813	195
	JV	\$4	26	\$104	\$3	8	\$24	\$128	0
Girls Soccer	Varsity	\$6	359	\$2,154	\$5	111	\$555	\$2,709	111
Boys Basketball	Varsity	\$6	1785	\$10,710	\$5	691	\$3,455	\$14,165	(1,785)
	9th	\$4	0	\$0	\$3	0	\$0	\$0	0
	7-8	\$4	845	\$3,380	\$3	238	\$714	\$4,094	0
Girls Basketball	Varsity	\$6	787	\$4,722	\$5	235	\$1,175	\$5,897	235
	9th	\$4	0	\$0	\$3	0	\$0	\$0	0
	7-8	\$4	259	\$1,036	\$3	60	\$180	\$1,216	0
Boys Wrestling	Varsity	\$6	925	\$5,550	\$5	265	\$1,325	\$6,875	265
	7-8	\$4	0	\$0	\$3	0	\$0	\$0	0
B&G Swimming	9-12	\$6	243	\$1,458	\$5	57	\$285	\$1,743	57
Total								\$69,880	(2,711)

\* Note: Does not include Golden Redskin and Staff Passes or Ticket Packages.

Last 3 Yrs Gate Receipts		
2019	\$7 and \$5	\$72,591.00
2018	\$7 and \$5	\$79,596.00
2017	\$6 and \$4	\$73,134.00

**Ticket Price Sheet Comparison  
2020**

		CO 2020 Adult Price	CO 2020 Student Price	RV 2020 Adult Price	RV 2020 Student Price	RD 2020 Adult Price	RD 2020 Student Price	MB 2020 Adult Price	MB 2020 Student Price	WM 2020 Adult Price	WM 2020 Student Price	TV 2020 Adult Price	TV 2020 Student Price
Football	Varsity	\$6	\$5	\$7	\$5	\$6	\$4	\$6	\$6	\$6	\$4	\$5	\$5
	JV	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	9th	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	7-8	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
Volleyball	Varsity	\$6	\$5	\$6	\$4	\$6	\$4	\$5	\$5	\$6	\$4	\$5	\$3
	JV	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	9th	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	7-8	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
Boys Soccer	Varsity	\$6	\$5	\$6	\$4	N/A	N/A	N/A	N/A	\$6	\$4	\$5	\$3
	JV	\$4	\$3	\$4	\$3	N/A	N/A	N/A	N/A	\$3	\$2	\$3	\$2
Girls Soccer	Varsity	\$6	\$5	\$6	\$4	N/A	N/A	N/A	N/A	\$6	\$4	\$5	\$3
	JV	\$4	\$3	\$4	\$3	N/A	N/A	N/A	N/A	\$3	\$2	\$3	\$2
Boys Basketball	Varsity	\$6	\$5	\$7	\$5	\$6	\$4	\$6	\$6	\$6	\$4	\$5	\$5
	JV	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	9th	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	7-8	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
Girls Basketball	Varsity	\$6	\$5	\$7	\$5	\$6	\$4	\$6	\$6	\$6	\$4	\$5	\$5
	JV	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	9th	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
	7-8	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
Boys Wrestling	Varsity	\$6	\$5	\$6	\$4	\$6	\$4	\$5	\$5	\$6	\$4	\$5	\$3
	7-8	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	\$3	\$2
B&G Swimming	Varsity	\$6	\$5	\$6	\$4	N/A	N/A	N/A	N/A	N/A	N/A	\$5	\$3
	9-12												
Baseball	Varsity	N/C	N/C	\$4	\$3	N/C	N/C	N/C	N/C	N/C	N/C	N/C	N/C
	JV	N/C	N/C	\$4	\$3	N/C	N/C	N/C	N/C	N/C	N/C	N/C	N/C
Softball	Varsity	N/C	N/C	\$4	\$3	N/C	N/C	N/C	N/C	N/C	N/C	N/C	N/C
	JV	N/C	N/C	\$4	\$3	N/C	N/C	N/C	N/C	N/C	N/C	N/C	N/C
B&G Track	Varsity	\$4	\$3	\$4	\$3	\$4	\$2	\$5	\$5	\$6	\$4	N/C	N/C
	JH	\$4	\$3	\$4	\$3	\$4	\$2	\$3	\$3	\$3	\$2	N/C	N/C